



Jahnvi Pananchikal

COMMUNICATIONS EDUCATION

Who I am and What I do

I'm a competent and dynamic communications and education expert who enjoys building brand narratives, designing educational curricula, and developing institutions. In 12 years, I've engaged with people in education, entrepreneurship, social impact, and art.

Work Expertise

- Writing and editing
- Strategic Planning
- Story Development
- Website Content Management
- Brand Communication
- Curriculum Design

Core Skills

- Creative and business writing
- Journalistic Writing
- Editing and proofreading
- Media publicity and networking
- Crafting promotional materials
- Filming, screenwriting & editing
- Brand Storytelling
- Designing interactive courses



Giving

- **Fundraiser** | [Cash Relief](#) | Delhi
- **Writer** | [Milaan Girl Icon Awards](#) | U.P.
- **Fundraiser** | [Piano Festival](#) | Lyon
- **Writer** | [Women's Web](#) | Hyderabad
- **Organiser** | [India Lost & Found](#) | Delhi
- **Organiser** | [UWC Red Cross Nordic](#) | Norway

Contact

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Website

<https://simplestory.in/>

Career Summary

Communications & Education Consultant | Global

[Self-Employed](#) | 2017 - Present

- Craft brand strategy and storytelling, and play-based educational curricula

Teacher & Professor | Lyon, France

[Helen Doron English France, University Lyon 2 & 1](#) | 2020 - 2024

- Taught kids and adults alike

Journalistic Writer | Global

[Outdoor Journal & Matador Network](#) | 2017 - Present

- Interview influencers and write on equality, conservation, and the outdoors

Relationship Manager | Bengaluru, India

[ArtCollective & Mahua Art Gallery](#) | 2016 - 2017

- Strategically planned communication and business development activities to promote emerging contemporary art in India. Trained team for expansion.

Head of Communications | Pune, India

[UWC Mahindra College](#) | 2014 - 2016

- Developed and implemented communications and outreach strategy to publicise UWC education among diverse stakeholders. Trained students.

Education Consultant | Delhi & Orissa, India

[Edulever](#) | 2014

- Edited educational curricula for marginalised school kids and designed the PCAT career-alignment tool for the indigenous community

Program Coordinator | Hyderabad, India

[UnLtd Hyderabad](#) | 2013 - 2014

- Coordinated communication for managing investees, raising funds, and holding workshops

Education

ILCF, France

[Institute of French Language & Culture](#) | May 2021

DUEF degree in French Language C1

Mention Bien

EFL University, India

[English & Foreign Languages University](#) | May 2013

MA in English Literature

Overall Grade A+ | Partial Scholarship Awardee

Westminster College, USA

[Liberal Arts College](#) | May 2011

B.A. in Communication

Overall Grade A+ | Full Scholarship Awardee/ Davis Scholar

UWC Red Cross Nordic, Norway

[United World Colleges](#) | May 2005

International Baccalaureate UWC Diploma

Full Scholarship Awardee | UWC Scholar